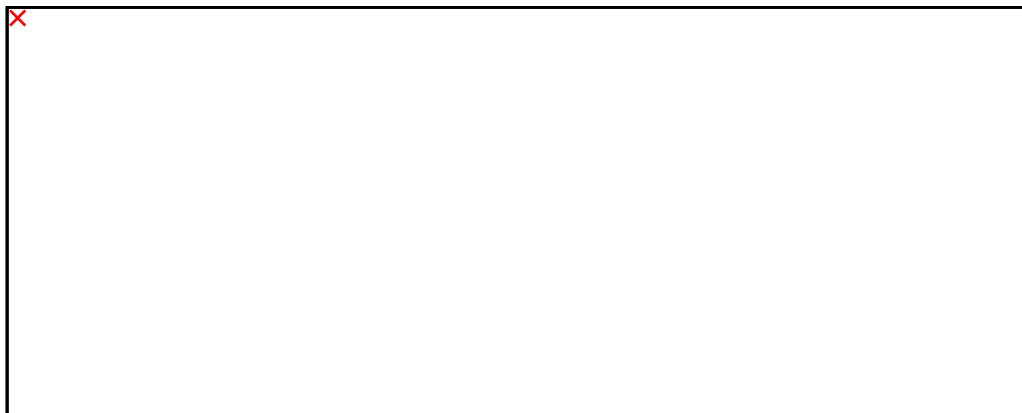


Support Our Local United Way with Songs for Good

Posted At : February 23, 2021 8:35 AM | Posted By : Admin

Related Categories: Community



The United Way of Tompkins County is teaming up with Lite Rock 97.3 this year to raise funds for local not-for-profit organizations through "Songs for Good" as part of it's overall 2020/21 campaign.

Lite Rock 97.3 is excited to play your requests an 30 second spot during the Wine and Dine Radiothon! Been thinking about that special dedication to your BFF? Maybe something to your boss or co-workers? What's the family's favorite tune!?

All proceeds from individual requests will go to our [Community Care Fund](#). All proceeds from business requests will go to our [Corporate Cornerstone Partners](#) account.

Individual Request Example:

"Bob wants to request Van Morrison's 'Brown-Eyed Girl' for his girl-Tammy! From Bob to Tammy, here's Brown-Eyed Girl."

Business Request Example:

"The folks in the office at Alex Cole Paving in Lansing are requesting Elton John 'Goodbye Yellow Brick Road' and they challenge all the other paving companies to match them! Here's Goodbye Yellow Brick Road by Elton John going out to the great people at Alex Cole Paving!"

Below is the Link to request an individual or business song.

<https://www.uwtc.org/civcrm/contribute/transact?reset=1&id=67>

Want to make your order via phone instead of online? Call 500-GIVE and let us know you'd like to purchase a "Song for Good."